

FLEET SAFETY And COST REDUCTION

Telematics (Dash Cameras and GPS tracking units) play a central role in fleet management. By offering valuable data to fleet managers, telematics systems help to improve the way fleets operate on a global scale. As you strive to reduce costs and ensure a safer and reliable fleet, you can utilize a telematics platform to optimize the way you manage your fleet.

Smart Fleet's telematics products help your customers mitigate risk in their fleets by focusing on safety, reducing liability, driver coaching and rewards.

Three Pillars of Insurance Telematics

Exonerate

70% of accidents are not the fleet driver's fault

Rehabilitate

Improve driver behavior by as much as 90%

Coach

Assisting the bottom 20% of your drivers

Office

Vehicle Health
& Care



Fleet
Manager

P&L: Fuel,
Operations,
Dispatching
and Control



Operations
Manager

Safety, Risk,
Liability &
Insurance



Safety
Manager

Driver

Delivering
Services and
Goods to
Customers



Drivers

Drivers, especially the risky ones, need timely coaching. Most companies lack the staff, time, and skills to perform adequate training. Smart Fleet can provide in-cab and online coaching from basic to customized.

SAFETY Management RESEARCH

results

A 3-year study was completed to analyze the effects of rewards, behavior management, and application of telematics tools to achieve desired safety goals. By implementing fleet solutions, insurance costs and fleet deductibles decreased drastically over 3 years.



A 3rd party insurance provider published the following statistics after deploying GPS fleet solutions for an 18-month period. They were able to reduce their accident rates by 89% and have yet to experience at-fault accidents from distracted driving events.

DRIVING BEHAVIOR		REDUCTION*
	HARD BRAKING	98%
	HARD ACCELERATION	97%
	SPEEDING	69%
	SPEEDING > 15 MPH	89%

*RESULTS BASED ON 18 MONTH PILOT

GPS TELLS YOU WHERE AND WHEN BUT DASH CAMS TELL YOU WHY

YOU CAN'T MANAGE WHAT YOU CAN'T SEE®